

## **SWEETEST BAKERY IN AMERICA CONTEST**

### **OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

The Sweetest Bakery in America Contest ("Promotion") is sponsored by Dawn Food Products, Inc. ("Sponsor") 3333 Sargent Road, Jackson, MI 49201, and is administered by Prize Logic, LLC, ("Administrator") 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion consists of a contest ("Contest") and a sweepstakes ("Sweepstakes"). The Promotion consists of three (3) phases as set forth in the chart below ("Promotion Phases"):

<b>Promotion Phases</b>	<b>Start Date and Time</b>	<b>End Date (at 11:59:59 PM ET)</b>
Registration Phase	February 1, 2018 at 12:00 AM ET	July 31, 2018
Voting Phase	March 1, 2018 at 12:00 AM ET	July 31, 2018
Contest Winner Selection Phase	August 1, 2018 at 12:00 AM ET	August 18, 2018
Sweepstakes Phase	August 19, 2018 at 12:00 PM ET	August 20, 2018

The Administrator's computer is the official clock of the Promotion.

- 2. ELIGIBILITY:** The Promotion is offered only legal residents of the fifty (50) United States, the District of Columbia, and Puerto Rico (the "Territory") who are at least eighteen (18) years of age, and who own a bakery in the Territory at the time of entry. Owners of cannabis bakeries are not eligible to participate. Employees of Sponsor, Administrator, Sponsor's promotional partners, and any of their parent and affiliate companies and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings and children and their respective spouses, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation consists of entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Each entrant may be required to furnish proof of identification and other proof of eligibility under these Official Rules.

**3. HOW TO ENTER THE CONTEST:**

- A. Registration:** During the Registration Phase, eligible bakery owners must visit [www.sweetestbakeryinamerica.com/register](http://www.sweetestbakeryinamerica.com/register) and follow the links and instructions to register his/her bakery for the Contest. Once registered, the bakery owner will be delivered or sent a kit, which will include items such as but not limited to posters, stickers, window decals, ballots and a ballot

box to display his his/her bakery. Each bakery can only register one (1) time during the Registration Phase. Owners of cannabis bakeries are not eligible to participate.

- B. Voting:** During the Voting Phase, a person who is a legal resident of the Territory and are at least eighteen (18) years of age may vote for his/her favorite registered bakery by either (i) visiting a local registered bakery, filling out a ballot, and submitting the ballot into the ballot box; or (ii) visiting [www.sweetestbakeryinamerica.com](http://www.sweetestbakeryinamerica.com) and following the links and instructions to vote for his/her favorite bakery. Limit: Voters may vote one (1) time online per device and one (1) time in-store per calendar day during the Voting Phase. **A registered bakery must receive a minimum of one thousand (1,000) votes (combined in-store and online) to be eligible to win a Contest prize as outlined below).**

Votes generated by script, BOT, macro or other automated means are void. Voting must be completed by the actual person casting the vote. A person may not vote on behalf of another person. Subsequent votes during one calendar day by a single voter or e-mail address will be disqualified. Votes intended to impact the integrity of the voting process as determined by Sponsor in Sponsor's sole discretion are void. Payment or other consideration in exchange for votes is prohibited.

If a voter votes from his/her wireless phone, the voter's wireless service provider may charge the voter. Voters should consult their wireless-service providers regarding their pricing plans. Message and data rates may apply.

- 4. CONTEST WINNER SELECTION:** During the Contest Winner Selection Phase, all ballot votes must be sent to: IBI Data, c/o Julie Zilm Attn: Sweetest Bakery in America Contest, 27199 State Highway 56, Brownsdale, MN 55918. **All ballot votes must be post marked no later than August 1, 2018 and received by August 10, 2018 to be valid.** After August 10, 2018, Sponsor will tally up the combined in-store and online votes for each registered bakery to determine the potential national prize winners as well as the potential state/territory winners. Following the voting criteria set forth in Section 3, the registered bakery that receives the most votes overall will be deemed the potential national grand prize winner, the bakery that receives the next highest number of votes overall will be deemed the potential national second prize winner, and the bakery that receives the third highest number of votes overall will be deemed the potential national third prize winner. All Contest prizes are defined in Section 6. There will be a total of three (3) potential national prize contest winners. The one (1) bakery that receives the most votes overall in each of the fifty (50) United States, the District of Columbia, and in Puerto Rico will be deemed the potential state winner for his/her respective state or territory. There will be up to fifty-two (52) potential state contest winners (one [1] for each State, one [1] for the District of Columbia, and one [1] for Puerto Rico). In the event of a tie for any prize, the Sponsor will do a random drawing from among the tied bakeries and the bakery selected will prevail.

Each Contest winner is a potential winner pending verification of eligibility and compliance with the Official Rules. If a potential bakery is found to be ineligible or does not comply with these Official Rules, or otherwise does not accept his/her prize as awarded, he/she will be disqualified and the bakery with the next highest votes will be

named a potential winner. Administrator's, and Sponsor's decisions shall be final and binding in all matters pertaining to the selection of the Contest winners. Sponsor reserves the right to not award a Contest prize if, in its sole discretion, there is no registered bakery who receives a sufficient number of votes.

5. **SWEEPSTAKES RANDOM DRAWING:** After all Contest winners have been verified and confirmed as outlined below in Section 7, the National Second Prize Contest winner, National Third Prize Contest winner, and each State Prize Contest winner will receive one (1) entry into the Sweepstakes. On or about August 21, 2018, the Administrator will select one (1) potential Sweepstakes prize winner ("Sweepstakes Prize Winner") in a random drawing from all eligible Sweepstakes entries received during the Sweepstakes Phase. The Sweepstakes Prize Winner is deemed to be a potential Sweepstakes Prize Winner pending verification of his/her eligibility and compliance with these Official Rules as determined by Sponsor, at Sponsor's sole discretion.

6. **PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):**

- A. **Contest National Grand Prize (1):** The Contest national grand prize winner will receive a full page ad in Bake Magazine, a Bake News e-blast sent to Bake News subscribers, a celebration party in the winning bakery (all details of the party will be determined by and provided by the Sponsor in its sole discretion), a check for \$1,000 to advertise the winning bakery, an award plaque for the bakery, state title of "voted Sweetest Bakery in {state}", social and digital creative assets reflecting the win of being "voted Sweetest Bakery in {state}" title, and a trip for two (2) to Jackson, Michigan ("Contest National Grand Prize"). Trip includes round-trip coach class air transportation from a major commercial airport near winner's residence to Detroit, Michigan for winner and one (1) adult guest, two (2) nights hotel standard accommodations (single room/double occupancy), ground transportation to/from hotel and airport (determined by Sponsor in its sole discretion), a private technical session at the Dawn Innovation Studio in Jackson, Michigan, and three (3) meals per day for three (3) days for winner and guest. Winner's guest must be eighteen (18) years of age or older. If the winner elects to travel or partake in the prize without a guest, no additional compensation will be awarded to the winner. Trip must be taken by July 31, 2019 or prize will be forfeited. Winner and guest must travel on the same itinerary. The actual value of the trip may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value of the prize will not be awarded. If winner resides within a 100-mile radius of destination, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in prize value. Travel dates are subject to availability; blackout dates and other restrictions may apply. Winner and guests are responsible for having valid travel documents including government identification and/or passports. Winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this prize. Travel must be booked at least seven (7) days in advance. Guest of winner must sign and return a travel liability release before travel will be booked. Winner and his or her guest hereby acknowledges that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the trip. Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges

will be charged to the credit card. Any damage to the room will be the responsibility of the winner. Sponsor bears no responsibility if any event, element or detail of a prize is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of the prize become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion of the prize, minus any unavailable event, element or detail. The approximate retail value ("ARV") of the Contest National Grand Prize is \$17,420.

- B. Contest National Second Prize (1):** The Contest national second prize winner will receive a celebration party in the bakery (all details of the party will be determined by and provided by the Sponsor in its sole discretion) ("Contest National Second Prize"). The ARV of the Contest National Second Prize is \$5,000.
- C. Contest National Third Prize (1):** The Contest national third prize winner will receive a celebration party in the bakery (all details of the party will be determined by and provided by the Sponsor in its sole discretion) ("Contest National Third Prize"). The ARV of the Contest National Third Prize is \$2,500.
- D. Contest State Prizes (up to 52):** The Contest state prize winners will each receive local public relations support and a check for \$500 for advertising ("Contest State Prize"). The ARV of the Contest State Prize is \$599.
- E. Sweepstakes Prize (1):** The Sweepstakes prize is a trip for two (2) to Jackson, Michigan ("Sweepstakes Prize"). Trip includes round-trip coach class air transportation from a major commercial airport near winner's residence to Detroit, Michigan for winner and one (1) adult guest, two (2) nights hotel standard accommodations (single room/double occupancy), ground transportation to/from hotel and airport (determined by Sponsor in its sole discretion), a private technical session at the Dawn Innovation Studio, and three (3) meals per day for three (3) days for winner and guest. Winner's guest must be eighteen (18) years of age or older. If the winner elects to travel or partake in the prize without a guest, no additional compensation will be awarded to the winner. Trip must be taken by July 31, 2019 or prize will be forfeited. Winner and guest must travel on the same itinerary. The actual value of the trip may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value of the prize will not be awarded. If winner resides within a 100-mile radius of destination, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in prize value. Travel dates are subject to availability; blackout dates and other restrictions may apply. Winner and guests are responsible for having valid travel documents including government identification and/or passports. Winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this prize. Travel must be booked at least 7 days in advance. Guest of winner must sign and return a travel liability release before travel will be booked. Winner and his or her guest hereby acknowledges that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the trip. Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. Any damage to the room will be the responsibility of the winner. Sponsor bears no responsibility if any event, element or detail of a prize is canceled, postponed or becomes unavailable for any

reason. Should any event, element or detail of the prize become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion of the prize, minus any unavailable event, element or detail. The ARV of the Sweepstakes Prize is \$2,500. The odds of winning the Sweepstakes Prize are 1:54 assuming that all Contest prizes are awarded. If not all Contest prizes are awarded, the odds of winning will increase.

**F. Total ARV of All Prizes:** The total ARV of All Prizes is up to \$58,568.

**G. General:** Limit one (1) Prize and one (1) Sweepstakes Prize per bakery. Non-cash portion of prizes cannot be redeemed for cash. No prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a prize (or portion thereof) of comparable or greater value. Prizes are awarded “as is” with no warranty or guarantee, either express or implied. Winners are responsible for all federal, state and local taxes associated with acceptance and use of the prize. All prize details are at Sponsor’s sole discretion.

**7. WINNER VERIFICATION:** Potential winners will be notified in person by a representative of Sponsor and via e-mail by Sponsor or its authorized designee at the e-mail address provided at the time of entry. Potential winners are subject to verification of eligibility and compliance with these Official Rules. Sponsor or Administrator will notify the potential winners via e-mail at the e-mail address used to register. The potential Contest Grand Prize winner, the potential Contest Second Prize winner, the potential Contest Third Prize winner, and the potential Sweepstakes winner will be required to sign and execute an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, “Prize Claim Documents”) within five (5) days of prize notification. If a potential winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification, the potential winner may be disqualified and an alternate winner may be selected as set forth in Section 4 for Contest Prize winners and Section 5 for the Sweepstakes Prize winner. Upon verification of eligibility and compliance with these Official Rules, the winners will be contacted by Sponsor or Administrator to arrange travel and fulfillment. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, the respective prize may be forfeited, and in the Sponsor’s sole discretion, the forfeited prize may be awarded to an alternate winner, as determined by Sponsor in its sole discretion.

Administrator will attempt to notify each potential winner as set forth above, but Released Parties are not responsible for any undelivered e-mail messages that are not received because of a winner’s privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder.

THE CONTEST GRAND PRIZE WINNER, CONTEST SECOND PRIZE WINNER, CONTEST THIRD PRIZE WINNER, AND THE SWEEPSTAKES PRIZE WINNER, WILL BE ISSUED A FORM 1099 FOR TAX PURPOSES IN THE AMOUNT OF THE ACTUAL RETAIL VALUE OF THE PRIZE AND MUST SUBMIT HIS OR HER SOCIAL SECURITY NUMBER OR TAXPAYER ID NUMBER, AS REQUIRED BY LAW. ALL FEDERAL, STATE, AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNER.

- 8. LIMITATION OF LIABILITY:** By participating in this Promotion, entrants agree that Sponsor, Administrator, and each of their respective parents, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents (collectively, "Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, delayed, garbled, postage due or undeliverable messages, e-mails or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Promotion; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Promotion and/or accepting a prize including any item redeemed therewith and/or any travel related thereto; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Released Parties are not responsible for any unanswered or undeliverable winner notifications.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion, including without limitation, in connection with any costume created, sold, distributed or otherwise used by the Released Parties regardless of whether such costumes is similar or identical to the costume contained in entrant's entry; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion -related activity or element thereof, and the entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof (including any travel or activity related thereto)); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of the winners in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination,

modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended Prize will be awarded according to Section 4 above.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 9. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. CONTESTANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY CONTESTANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**
- 10. PRIVACY:** Sponsor's privacy policy is available <https://www.dawnfoods.com/privacy-notice>.
- 11. PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, each entrant agrees to allow the Sponsor and/or the Sponsor's designee the perpetual right to use his/her name, user name(s), address (city and state), biographical information, photos (including, without limitation, profile photo(s)), picture, portrait, likeness, voice, and/or statements regarding the Promotion and/or Sponsor for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including, but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

**12. GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Promotion and void all associated entries. Any attempted form of participation in this Promotion other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple e-mail addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or the potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address associated with the social media account used to enter. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the Prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

**13. WINNERS LIST:** To obtain a list of the names of the winners, mail a self-addressed, stamped business-sized envelope to: Sweetest Bakery in America Contest - Winners List Request, PO Box 251328 West Bloomfield, MI 48325. Winners List requests must be received by October 19, 2018.